



Objective

"I believe that design is everywhere around us, starting from a pin to complex systems, its a part of our lives. My dream is to craft meaningful and beautiful experiences for people through products, services and the ecosystem they interact with."

Work Experience

Fractal Ink Design Studio - UI/UX Design Intern (MAY - JUL 2014)

UI/UX design for ICICI Bank, FieldMax, Bollywood Hungama etc. for their web and mobile based applications.

Uberhealth - UI/UX Design Intern (FEB - APR 2014)

UI/UX design for their web based health support application along with branding design.

Woo Advertising - Graphic Design Intern (SEPT - OCT 2012)

Poster design for the youth focussed Green India Initiative Campaign.

Tekno Point Multimedia - Graphic Design Intern (JUL - AUG 2012)

Print, Web and Mobile related graphic work like brochures, banners, icons etc.

Projects

Houzify Freelance Project

A discovery and lifestyle based product to connect home owners and professionals.

Grocit Freelance Project

An android based mobile application for grocery shopping, now live on google play store.

Field Max Internship Project

Interface design for a Windows 8 based sales and distribution app.

B.H Website Internship Project

UI re-design for the Bollywood Hungama website, a music and entertainment portal.

Classroom Chair Academic Project

A classroom chair to meet the needs of students and improve the overall classroom experience.

Football Training Academic Project

To identify the need and design a device for training grassroots level footballers.

CPDM Website Volunteer Project

Redesign of the website for Centre for Product Design and Manufacturing, IISc.

Passbook Internship Project

Interaction design for a mobile passbook app for ICICI Bank, project pitch.

ICICI Direct Internship Project

A case study on ICICI Direct's services and opportunity for development.

Garlic Peeler Academic Project

Method based design exploration on both form and utility.

Skills

Design

Contextual Inquiry, Affinity Mapping, User Modelling, Conceptual Modelling, Design Management, Ergonomics, User Study, Paper Mockups, Task Flow and Analysis, Interactive Physical & Digital Prototypes, Wireframing, Need Analysis, Web & Mobile applications, Visual Design.

Software

Adobe Photoshop, Adobe Illustrator, Just in Mind Prototyper, Axure, Adobe InDesign, MS Office, Solid Works, Autodesk Alias, Key Shot.

Language

English, Hindi, Bengali and Marathi

Education

M.Des, Product Design 2013 - 2015

CPDM, Indian Institute of Science

B.E. Electronics & Telecomm. 2009 - 2013

V.I.T, University of Mumbai

Achievements

Pat on the back

Fractal Ink Annual Awards 2014

First Prize

Creative Communications, Internfair 2012

Interests & Hobbies

Music Enthusiast, Football, Gaming, Travel, Technology, Comedy, Novels, Foodie, Movies, Badminton etc.

References

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